

Advanced Primary Minerals

Our mission is to provide the highest quality product from our premium quality primary kaolin resource and to exceed our customer's expectations in quality, delivery, and price. This will be achieved through our highly skilled and dedicated employees, our performance enhancing industrial mineral products, and our new state-of-the-art processing facility and proprietary manufacturing process.

History

On February 27, 2009 Erdene Resource Development Corp ("Erdene") (TSX:ERD) and Beta Minerals Inc. ("Beta") announced the closing of the transactions contemplated by the Amended and Restated Letter Agreement dated January 23, 2009 (the "Agreement"), among Erdene, Beta and Deepstep Kaolin Company LLC ("Deepstep"). Pursuant to the Agreement, Erdene and Deepstep exchanged all of the outstanding common shares of Erdene Materials Corporation ("EMC"), a wholly owned subsidiary of Erdene, for common shares of Beta giving Erdene a controlling interest in Beta. Upon completion of the Transaction, EMC became a wholly-owned subsidiary of the Resulting Issuer, and changed its name to "Advanced Primary Materials Corporation"

EMC has been active in Georgia and South Carolina for over 10 years and spent over \$14 million exploring for, evaluating, extensively testing and securing high quality primary kaolin resources. EMC has also operated an industrial minerals laboratory in Eatonton, Georgia since 1998.

KaMin LLC, formerly J.M. Huber Corp., has been mining primary kaolin clays from the company's Lucky Strike property since 2003 to produce their HuberPrime™ LWC paper product for International Paper.

Resource

APM owns or controls through long-term leases, a number of high-quality primary kaolin deposits in Georgia with a total resource of 27.3 million tons (Indicated and Measured). APM properties located in McDuffie County, Georgia will provide the crude kaolin to support the APM business plan. McDuffie County properties contain just under 10 million tons of the company's highest quality primary kaolin resource.

The APM primary kaolin has unique attributes including the ability to achieve exceptionally high brightness, it's high aspect ratio enabling superior optical and coverage qualities, the ability, in certain paint and coating applications, to displace titanium dioxide which sells for ~ \$2,500/ton, the ability to meet a wide range of chemical specifications and to provide superior casting rates in sanitary-ware ceramic applications.

Operations

APM's goal is to become North America's leading specialized primary kaolin producer. To this end, APM is constructing a new state-of-the-art processing facility in Dearing, Georgia that will begin operation in Q2 2009. Extensive product development and

testing has been carried out and APM has advanced commercial trials underway to complement production commitments in place.

APM is targeting value added products that benefit from the unique attributes of the Company's high quality primary kaolin resource. Target markets include paint and coatings, catalytic converter, ceramic and other industrial applications. Product trials have shown that APM's primary kaolin products meet or exceed the quality of comparable foreign imports. Proximity to the US domestic market and elimination of foreign exchange risk add a strong competitive advantage.

Experienced Team

APM has an experienced management team with strong technical and financial experience and a proven track record within the kaolin industry as well as with other industrial minerals.

Ken W. MacDonald, President and CEO and Director

Mr. MacDonald, a chartered accountant, brings almost 25 years of executive level mine management, finance and operating experience to the Resulting Issuer. He is one of the founding members of Erdene being with the company since its incorporation in 2002 and is currently their Vice President Business Strategy and CFO. He has been involved in the financing and development of Erdene's Georgia and South Carolina primary kaolin operation continuously since 1998.

David Avant, Jr. - Vice-President, Operations

Mr. Avant, B. Sc. Geology, a registered geologist in the state of Georgia, brings over 25 years experience in industrial mineral exploration, processing and management with extensive kaolin experience. He owns and operates Deepstep Mineral Products LLC, a company focused on the development of specialty kaolin and mica products. Previously, from 1995 to 2006, Mr. Avant was President and part owner of Georgia Industrial Minerals, Inc. a large mica producer. From 1991 to 1995 he was Exploration Manager of ECC International (now Imerys Inc.) and from 1979 to 1991 he held the positions of Geologist, Exploration Manager and Land Manager with Georgia Kaolin Group Inc.

Paul D. Coughlan - Vice-President, Business Development

Mr. Coughlan has over ten years experience in the exploration, management and development of kaolin projects in Georgia where he has held the position of General Manager of EMC's Georgia operation since 1998. He has represented EMC during that period in its relationships with partners in all industrial mineral projects in the US and manages bench and pilot plant testing for internal projects and third party customers including product development, processing and testing. Mr. Coughlan has been employed in the resource industry since 1993 in various roles including landowner negotiations, environmental reclamation and exploration.

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