



At Advanced Primary Minerals ("APM") our mission is to provide the highest quality product from our premium quality primary kaolin resource and to exceed our customer's expectations in quality, delivery, and price. This will be achieved through our highly skilled and dedicated employees, our performance enhancing industrial mineral products, and our new state-of-the-art processing facility in Dearing GA.

Strategy

- Become North America's leading specialized primary kaolin producer
- Focus on value versus volume
- Target replacement of high value European primary clay imports (~25Ktpa)
- Provide the highest quality product possible from our primary kaolin resource

Highlights

- High quality resource
- Experienced management team and board
- Demonstrated market acceptance
 - Production history and new product commitments
 - Advanced stage commercial trials
- Production commenced July 2009
 - New processing plant and proprietary technology
 - Two phase business plan
- North America's only producer of primary kaolin products

APM's new processing facility - Dearing, GA



Kaolin Resource

- High quality primary kaolin resource
- 25.5 million tons on property owned or under long-term lease
- Unique characteristics versus sedimentary kaolin – *'The 4 C's'*
 - **Color** – Superior brightness and color
 - **Coverage** – Platy particle size with high aspect ratio
 - **Coarseness** – Coarse particle size
 - **Chemistry** – Broad range of chemistry to meet customer's needs



APM Primary Kaolin Mine, GA

Phased Development Plans

Phase I - Operating

- 50,000 tpa capacity
- Target market price – US\$125 - \$300/t
- Targeting 20,000 tpa sales by 2011

Phase II – Start-up 2012

- 150,000 tpa capacity
- Target market price – US\$100 - \$650/t
- Targeting 120,000 tpa sales by 2016

Corporate Facts

Cash and Securities	~US \$650,000
Issued & Outstanding Shares	117,667,382
Fully Diluted Position	121,467,382
Trading Symbol	TSX.V:APD
Website	www.advminerals.com
Market Cap October 2009	\$6 million

Management

Ken W. MacDonald, President & CEO

Philip S. Martin, Chairman

Michael A. O'Keefe, CFO

David Avant Jr., VP Operations

Paul D. Coughlan, VP Business Development

Contact Information

Head Office

99 Wyse Road, Suite 1480
Dartmouth, NS, Canada, B3A 4S5
Phone: (902) 466-7255
Fax: (902) 423-6419
Email: info@advminerals.com

Georgia Office

4800 Augusta Hwy, SE
Dearing, GA, USA, 30808
Phone: (706) 556 0400
Fax: (706) 556 0410
Email: apmlab@advminerals.com

